



July 25, 2013

Corporate Name FUJIO FOOD SYSTEM CO., LTD.  
 Representative Masahiro Fujio, President  
 (JASDAQ Code No. 2752)  
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### Notice regarding the establishment of a joint venture in Taiwan

We hereby announce that as a result of a board of directors meeting dated July 25, 2013, our subsidiary FUJIO FOOD SYSTEM SINGAPORE PTE., LTD. (herein FFS Singapore) and TECO CAPITAL INVESTMENT CO., LTD (herein TECO Investment), a subsidiary of leading Taiwanese electronics maker TECO ELECTRIC AND MACHINERY CO., LTD. (herein TECO Electric) have resolved to undertake a joint venture with each side investing 50%, for the purpose of expanding our brands in the region starting with the “Maido Ookini Shokudo” brand.

Established over 50 years ago as an electric motor manufacturing plant, TECO Electric has carved out an unshakeable position in the general electrics manufacturing industry in Taiwan. Furthermore, with TECO Electric as its core business, the TECO Electric Group is a truly global enterprise, possessing extensive experience in both their investment and restaurant businesses spread across 30 countries.

Moving forward, we resolve to use this partnership with TECO Electric Group to continue to comprehensively expand the “Maido Ookini Shokudo” brand as well as our other brands throughout Taiwan.

#### 1. Joint Venture Overview

(1) Corporate Name	Undecided	
(2) Address	Taipei (proposed)	
(3) Representative	Undecided	
(4) Business Operations	Restaurant management, franchise business operation	
(5) Capital	TWD 100 million (approx. JPY 330 million)	
(6) Investment Ratio	FFS Singapore 50%, TECO Investment 50%	
(7) Total/Net Worth	Undecided	
(8) Establishment Date	October 2013 (proposed)	
(9) Accounting Period	December (proposed)	
(10) Relationship Between Listed Company and Proposed Company	Capital Ties	There are no capital ties existing between our company and the proposed company that warrant notification. In addition, an affiliated company of our company will provide 50% capital investment towards the proposed company.
	Personnel Ties	We expect to dispatch a number of directors to the proposed company.

	Business Ties	Our company plans to execute a master franchise agreement for the “Maido Ookini Shokudo” brand within Taiwan.
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## 2. Joint Venture Partner/Partner Group Outline

### A. TECO Electric

- (1) Corporate Name: TECO Electric & Machinery Co., Ltd.
- (2) Address: 156-2, Songjiang Rd., Zhongshan Dist., Taipei, Taiwan
- (3) Representative: C. K. Liu
- (4) Capital: Approx. TWD 30.3 billion (approx. JPY 100 billion)
- (5) Business Operations: Manufacture and sale of industrial motors, heavy electrical machinery, consumer electronics, telecommunications equipment & more
- (6) Ties with Fujio Food System Co., Ltd.:  
No capital, personnel or business ties exist between Fujio Food System Co., Ltd. and the company concerned.

### B. TECO Investment

- (1) Corporate Name: TECO Capital Investment Co., Ltd.
- (2) Address: 5F, No. 19-9, San Chong Road, Nan-Kang, Taipei, Taiwan
- (3) Representative: Theodore M. H. Huang
- (4) Capital: TWD 3.7 billion (approx. JPY 12.2 billion)
- (5) Business Operations: Investment business
- (6) Ties with Fujio Food System Co., Ltd.:  
No capital, personnel or business ties exist between Fujio Food System Co., Ltd. and the company concerned.

## 3. Future Outlook

Through the newly formed joint venture company, we will focus on major cities as sites to continue opening “Maido Ookini Shokudo” stores throughout Taiwan. Following this we will move to focus on two of our other brands, “Tsurumaru” and “Kagura Shokudo Kushiya Monogatari,” with a view to expanding their presence throughout the region.

The opening of the first store is planned for December 2013. At this time we envisage the impact on our business earnings to be minimal.