

Summary of consolidated financial results

(millions of yen)

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	2Q F	/2013	2Q F`	Y2014	Year on year change		
	Actual	% to Net sales	Actual	% to Net sales	Amount	Ratio	
Net sales	12,301	100.0%	14,568	100.0%	2,267	18.4%	
Directly managed operations	11,558	94.0%	13,775	94.6%	2,217	19.2%	
Franchise operations	743	6.0%	793	5.4%	50	6.7%	
Cost of sales	4,096	33.3%	4,800	32.9%	704	17.2%	
Gross profit on sales	8,205	66.7%	9,768	67.1%	1,563	19.0%	
SG&A expenses	7,297	59.3%	8,404	57.7%	1,107	15.2%	
Operating income	907	7.4%	1,364	9.4%	457	50.4%	
Ordinary income	883	7.2%	1,322	9.1%	439	49.7%	
Extraordinary income	10	0.1%	4	0.0%	△ 6	-60.0%	
Extraordinary loss	76	0.6%	46	0.3%	△ 30	-39.5%	
Income before income taxes	817	6.6%	1,280	8.8%	463	56.7%	
Net income	463	3.8%	744	5.1%	281	60.7%	
EBITDA*	1,340	10.9%	1,963	13.5%	623	46.5%	

^{*}EBITDA=Operating income+Depreciation/Amortization

Financial highlights

Net sales +18.4% y/y

 Net sales of existing stores (Directly managed)

+3.3% y/y

- New store opening (Directly managed)
 24 stores
- Consolidation of a subsidiary company "Honolulu Coffee"
 +438 ¥million y/y

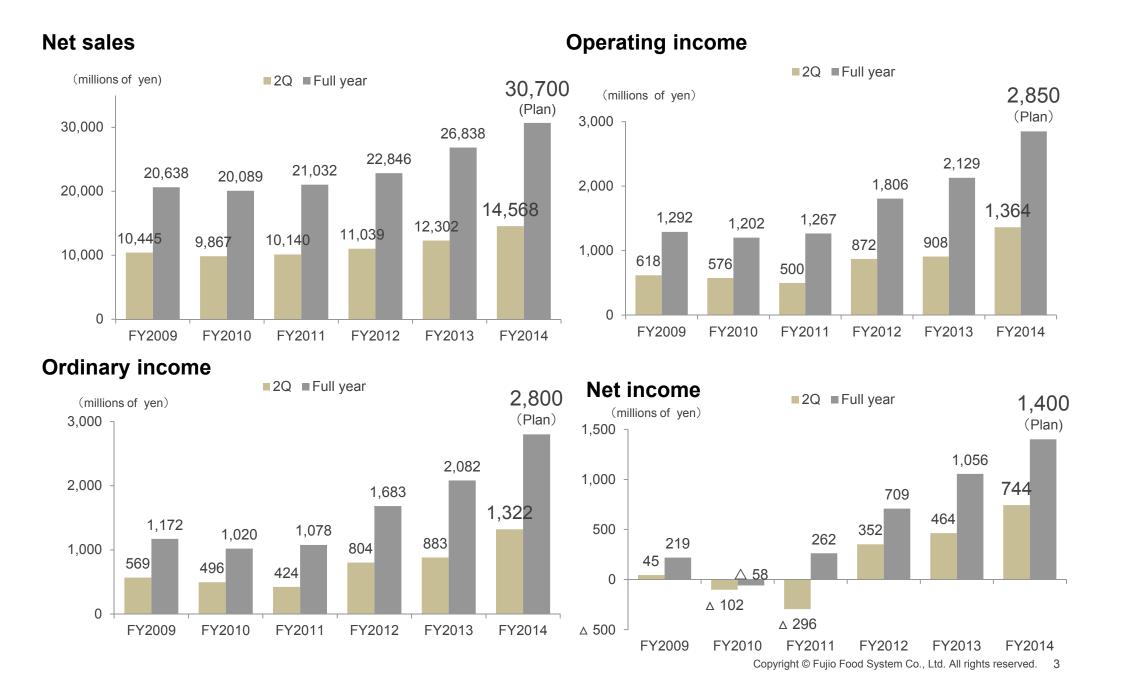
Operating income +50.3%y/y

- Decrease of cost of sales -0.4%
- Decrease of SG&A expenses-1.6%

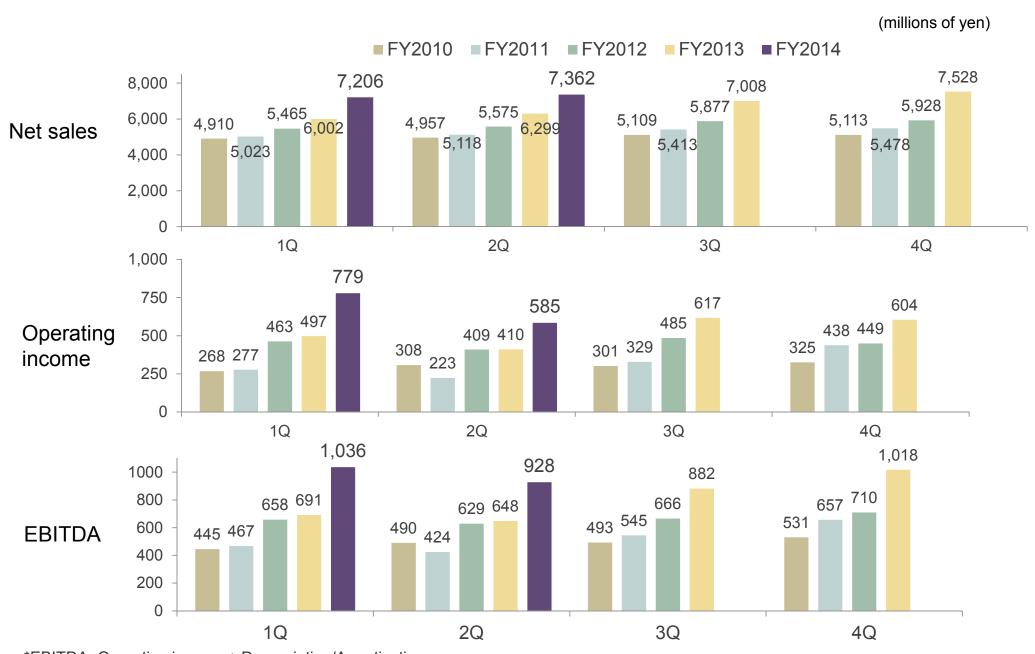
(Main SG&A items)

Decrease of labor cost -1.4%
Increase of utilities cost +0.2%
Decrease of rent cost -0.2%

Changes in consolidated financial results (Full year and 2Q)



Changes in consolidated financial results (Quarterly)



2Q Net sales by category (Directly managed operations)

(millions of yen)

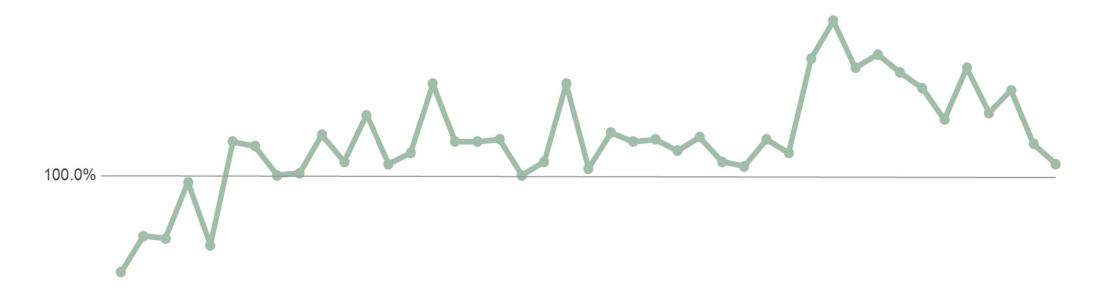
	2Q FY2013		2Q FY2014		Year-on-year Change		As of June 30	
	Amount	Composition (%)	Amount	Composition (%)	Amount	Ratio .	New store openning	No. of stores
Directly managed total	11,559	100.0%	13,775	100.0%	2,216	19.2%	24	365
Maido Ookini Shokudo	4,405	38.1%	4,740	34.4%	335	7.6%	3	136
Kushiya Monogatari	3,494	30.2%	4,527	32.9%	1,033	29.6%	12	69
Kappogi	1,002	8.7%	1,168	8.5%	166	16.5%	2	38
Tsurumaru	1,047	9.1%	1,207	8.8%	161	15.4%	2	50
Others	1,611	13.9%	2,133	15.5%	522	32.4%	5	72

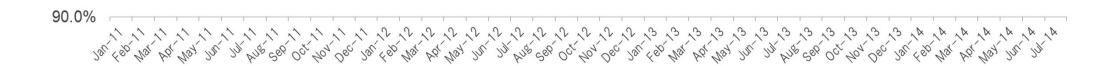
^{*}Others include "Honolulu Coffee", a subsidiary company. (Net sales: 438, Number of stores: 11)

Changes in net sales of all 'Directly managed' existing stores (Year-on-Year changes)

Net sales of directly managed existing stores have exceeded those of the same month last year for the consecutive **38th** month since June 2011.

110.0%

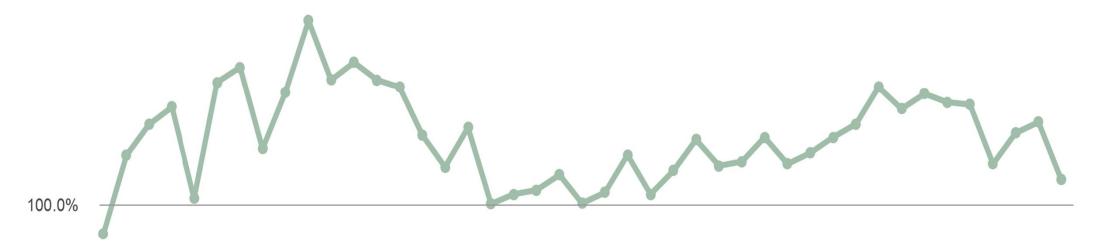


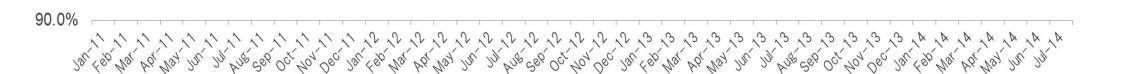


Changes in net sales of Directly managed 'Maido Ookini Shokudo' existing stores (Year-on-Year changes)

Net sales of directly managed existing stores "Maido Ookini Shokudo" have exceeded those of the same month last year for the consecutive **42th** month since February 2011.

110.0%





Summary of consolidated balance sheet

(millions of yen)

	FY2013 December 31		FY2014 June 30		Compared with the end of last FY	
	Actual	Composition (%)	Actual	Composition (%)	Amount	Ratio
Current sssets	4,530	28.6%	4,971	28.6%	441	9.7%
Cash and equivalents	2,825	17.9%	3,549	20.4%	724	25.6%
Others	1,704	10.8%	1,422	8.2%	△ 282	-16.5%
Noncurrent sssets	11,261	71.2%	12,417	71.3%	1,156	10.3%
Property, plant and equipment	6,672	42.2%	7,620	43.8%	948	14.2%
Intangible assets	76	0.5%	67	0.4%	△ 9	-11.8%
Investments and other assets	4,512	28.5%	4,728	27.2%	216	4.8%
Deferred assets	28	0.2%	21	0.1%	Δ7	-25.0%
Total assets	15,820	100.0%	17,410	100.0%	1,590	10.1%
Current liabilities	5,446	34.4%	5,505	31.6%	59	1.1%
Current portion of long-term loans debts	1,179	7.5%	1,534	8.8%	355	30.1%
Current portion of bonds	690	4.4%	580	3.3%	△ 110	-15.9%
Noncurrent liabilities	5,497	34.7%	6,516	37.4%	1,019	18.5%
Long-term bonds	1,759	11.1%	1,499	8.6%	△ 260	-14.8%
Long-term loans debts	2,593	16.4%	3,859	22.2%	1,266	48.8%
Common stock	1,457	9.2%	1,467	8.4%	10	0.7%
Capital surplus	1,337	8.5%	1,347	7.7%	10	0.7%
Net assets	4,876	30.8%	5,388	30.9%	512	10.5%
Total liabilities and net assets	15,820	100.0%	17,410	100.0%	1,590	10.1%

Highlights

Total cash and equivalents:

¥3,549 million **+¥724 million** compared with the end of FY2013

Total loans:

¥7,472 million +¥1,251 million compared with the end of FY2013 (incl. convertible bond ¥1,000 million)

Net debt:

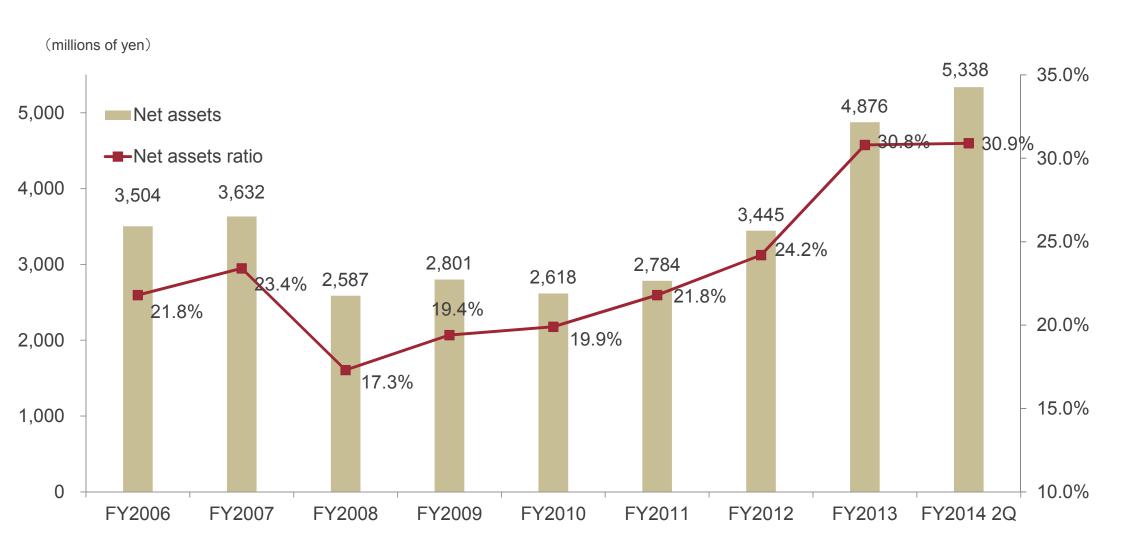
(Loans – Cash and equivalents) ¥3,923 million **+¥530 million compared with the end of FY2013**

Net assets:

¥5,388 million +¥512 million compared with the end of FY2013

Changes in net assets

Net assets ¥5,338 million, Net assets ratio 30.9%

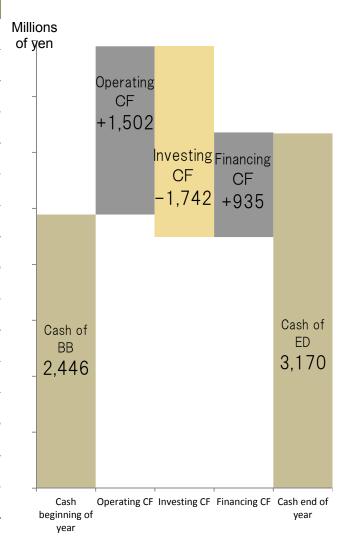


Summary of consolidated cash flows

(millions of yen)

	2Q FY2013	2Q FY2014	Year-on-
	Actual	Actual	Year Change
Cash flows from operating activities	991	1,502	511
Income before income taxes	817	1,280	463
Depreciation and amortization	470	601	131
Impairment loss	23	28	5
Income taxes paid	△ 353	△ 627	△ 274
Cash flows from investing activities	△ 1,446	△ 1,704	△ 258
Purchase of property, plant and equipment	△ 1,197	Δ 1,423	△ 226
Security deposits and guarantees pledged	△ 269	△ 421	△ 152
Cash flows from financing activities	64	935	871
Proceeds from long-term loans payable	1,500	2,427	927
Repayment of long-term loans payable	△ 771	△ 806	△ 35
Redemption of bonds	△ 370	△ 370	0
Payment of dividends	△ 183	△ 243	Δ 60
Net increase(decrease) in cash and cash equivalents	△ 369	723	1,092
Cash and cash equivalents, beginning of year	3,851	2,446	△ 1,405
Cash and cash equivalents, end of year	3,481	3,170	Δ 311

Factors of change



Outlook for new store opening for FY2014

Number of new store opening of "Kushiya monogatari" will greatly exceed the original plan.

Number of ne	w store opening	FY2014 Full year Plan	FY2014 1Q and 2Q Actual	FY2014 3Q and 4Q Contracted	FY2014 Full year Outlook
Directly managed	Maido Ookini Shokudo	7	3	5	8
	Kushiya Monogatari	11	12	4	16
	Kappougi	2	2	2	4
	Tsurumaru	3	2	1	3
	Honolulu Coffee	12	2	7	9
	Others	5	3	7	10
Total		40	24	26	50

Revised plan for FY2014

Outlook for revenue growth by net sales of existing stores and new store opening.

	FY20)13	FY20	014	Year on year	
	Full year		Fully	/ear	Change	
	Actual	% to Net Sales	Revised plan	% to Net Sales	Amount	Ratio
Net sales	26,838	100.0%	30,700	100.0%	3,862	14.4%
Operating income	2,129	7.9%	2,850	9.3%	721	33.9%
Ordinary income	2,082	7.8%	2,800	9.1%	718	34.5%
Net income	1,056	3.9%	1,400	4.6%	344	32.6%

	FY2013 Full year Actual	FY2014 Full year Outlook	Year on year change
Number of new store opening (Directly operated)	49	50	1
ROE*	21.8%	26.1%	4.3%

^{*}ROE = Return on equity

Number of stores by category



Photo: Maruten Shokudo (In mid-1950s; restaurant run by President Masahiro Fujio's parents, which was the model of the current Maido Ookini Shokudo)



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