

# **Fujio Food Group Inc.** TSE Prime Market (2752) FY2023 Financial Results Briefing

(1)

日本の食室

TRAY RETURN 托盘返回 트레이 반납

Photo:Nihon no Shokudo in Kansai International Airport

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## FY2023 Financial Results Summary

## **FY2023 Summary of Consolidated Financial Statements**



	FY 2	022	FY 2	.023	YO	Y	Indica	tions
(百万円)	Actual	Proportion	Actual	Proportion	Difference	Ratio	Sales	+12.2%
Sales	26,530	100.0%	29,756	100.0%	+3,225	+12.2%	Domestic sales at all directly-managed outlets	<b>112.4</b> %
Directly-managed business	25,030	94.3%	28,206	94.8%	+3,176	+12.7%	Domestic sales at existing Directly-managed outlets	112.3%
Franchised business	1,500	5.7%	1,549	5.2%	+48	+3.3%	New Domestic Directly-managed outlets	<b>14</b> outlets
Cost of sales	9,453	35.6%	10,415	35.0%	+961	+10.2%	Operating Profit	389M Yen
Gross Profit	17,076	64.4%	19,340	65.0%	+2,263	+13.3%	Operating profit ratio	+1.3%
SGA Costs	18,963	71.5%	18,950	63.7%	-13	-0.1%	Cost of sales ratio	-0.6%
Operating Profit	-1,886	-7.1%	389	1.3%	+2,276	-	SGA Cost ratio	-7.8%
Ordinary Profit	-722	-2.7%	296	1.0%	+1,019	-	Labor cost ratio	]
Extraordinary profit	60	1.4%	340	1.1%	+279	+459.8%	Rent ratio	-1.7%
	00	1.170	510	1.170	1275	11331070	Utilities cost ratio	-0.9%
Extraordinary loss	1,623	5.5%	1,286	4.3%	-337	-20.8%	Depreciation	-1.2%
Net income before taxes	-2,285	-8.6%	-649	-2.2%	+1,636	_	Other costs	-0.7%
Net income attributable to parent	-3,402	-12.8%	-706	-2.4%	+2,695	<u> </u>	Impairment Loss	1,071M Yen
parent				<u> </u>	<u>x////////////////////////////////////</u>	<u></u>	Loss of disposal of Fixed assets	9M Yen
EBITDA*	-926	-3.5%	1,114	3.7%	+2,041	-	Loss on suspended operations	175M Yen

\***EBITDA**=Operating profit + Depreciation & Amortization







\*EBITDA=Operating profit + Depreciation & Amortization

## FY2023 YOY Operating profit analysis







Differences from forecasts occurred due to not reach the sales target and impairment losses in the FY2023-4Q.

	FY20	23	FY2023 Plan vs A		Actual	
(Million yen)	Plan	Ratio	Actual	Ratio	Difference	Progress Ratio
Sales	30,736	100%	29,756	100%	-980	-3.2%
Operating Profit	557	1.8%	389	1.3%	-167	-30.0%
Ordinary Profit	501	1.6%	296	1.0%	-205	-41.0%
Net Income	-59	-0.2%	-706	-2.4%	-647	_



(Million yen)	FY2	.022	FY2023		YC	ΟY	FY2023 ( <sup>*</sup> Domestic Directly Managed Outlets)	
(Finiterry gerry	Sales	Proportion	Sales	Proportion	Difference	Progress Ratio	New Outlet	Number of Outlet
Directly-managed outlets	25,030	100.0%	28,206	100.0%	+3,176	+12.7%	14	419
Maido Ookini Shokudo	4,629	18.5%	5,094	18.1%	+465	+10.0%	2	87
Kushiya Monogatari	6,935	27.7%	7,491	26.6%	+555	+8.0%	1	69
Tsurumaru	871	3.5%	1,032	3.7%	+160	+18.4%	2	22
Sachifukuya	2,674	10.7%	2,964	10.5%	+289	+10.8%	0	36
Ebinoya	1,743	7.0%	1,998	7.1%	+255	+14.6%	0	33
Others	8,174	32.7%	9,625	34.1%	+1,450	+17.7%	9	172

\*Excluding non-consolidated group companies





2023 Year cumulative : Directly-managed outlets: 112.3% Maido Ookini Shokudo: 111.1% Kushiya Monogatari: 109.7%



**FY2023** Implemented liquidation of unprofitable stores and partial conversion from directly managed business to franchise business

		FY2022		FY2023		FY2023	FY2023	FY2023
		Number of Outlets	Open	Close	Increase Decrease	Business Type Change	Difference	Number of Outlets
	Maido Ookini Shokudo	90	2	5	-3	0	-3	87
	Kushiya Monogatari	76	1	6	-5	-2	-7	69
Diversity	TSURUMARU	22	2	2	0	0	0	22
Directly Managed outlets	Sachifukuya	38	0	0	0	-2	-2	36
outiets	Ebinoya	33	0	0	0	0	0	33
	Others	207	9	31	-22	-9	-31	176
	TOTAL	466	14	44	-30	-13	-43	423
Consign- ment		58	0	2	-2	+12	+10	68
FC		248	0	17	-17	+3	-14	221*
TOTAL		772	14	63	-49	+2	-47	<b>712</b> <sup>**</sup>

Including -13 outlets of stock transfer for DON co., Ltd.



#### Started the franchised business in China

Country	FY2022	FY2023	FY2023	FY2023	Remarks
	No. of Outlet	Open	Closed	No. of Outlet	
China (Directly-managed)	4	1	0	5	Maido Ookini Shokudo 2 Ebinoya 3
China (Franchised)	0	1	0	1	Ebinoya 1
Taiwan	11	0	0	11	Maido Ookini Shokudo 5 Kushiya Monogatari 4 Sachifukuya 2
Indonesia	2	0	0	2	Uchino Shokudo 2
Philippines	4	2	2	4	Tsurumaru 4
TOTAL	21	4	2	23	

## FY2023 Consolidated BS Summary



(Million yen)	FY2	.022	FY2	.023	Y	YC	Indi	cators
	Actual	Proportion	Actual	Proportion	Difference	Ratio	Indi	cacors
流動資産	8,542	39.7%	9,101	44.9%	+558	+6.5%	Total cash &	Cash equivalents
Cash & Deposit	5,766	26.8%	6,380	31.4%	+613	+10.6%	VC	20014
Others	2,776	12.9%	2,721	13.4%	-54	-2.0%	ŧο,	,380M
Fixed Assets	12,986	60.3%	11,185	55.1%	-1,800	-13.9%	ΥΟΥ	+¥613M
Tangible fixed assets	6,206	28.8%	4,754	23.4%	-1,452	-23.4%		
Intangible fixed assets $^{st}$	1,514	7.0%	1,402	6.9%	-111	-7.4%	Total debt	with interest
Investment & Others	5,265	24.5%	5,028	24.8%	-236	-4.5%		with interest
Diferred assets	0	0.0%	0	0.0%	-	-	¥12,	,277M
Total assets	21,529	100.0%	20,287	100.0%	-1,242	-5.8%		
							YOY	-¥2,095M
Current liabilities	9,901	46.0%	9,503	46.8%	-398	-4.0%		
Account payable	1,316	6.1%	1,422	7.0%	+106	+8.1%	Net	debt*
Short-term debt	3,655	17.0%	3,500	17.3%	-155	-4.2%	*Debt with interest ·	- Cash & Cash equivalent
Current portion of long-term loans payable	2,030	9.4%	1,452	7.2%	-577	-28.5%	¥5.	897M
Others	2,899	13.5%	3,128	15.4%	+228	+7.9%	,	
Fixed liabilities	11,047	51.3%	9,351	46.1%	-1,695	-15.3%	YOY	-¥2,709M
Long-term debt	8,687	40.4%	7,324	36.1%	-1,362	-15.7%		
Others	2,359	11.0%	2,027	10.0%	-332	-14.1%	Net	assets
Capital	2,297	10.7%	2,627	12.9%	+329	+14.4%	V1	12214
Capital surplus	2,592	12.0%	3,332	16.4%	+739	+28.5%	Ŧ⊥,	,432M
Net assets	580	2.7%	1,432	7.1%	+851	+146.6%	YOY	+¥851M
Total assets	21,529	100.0%	20,287	100.0%	-1,242	-5.8%		

※ Goodwill=¥1,367M (Great Eastern Co., Ltd., Rose Garden Co., Ltd.)









## FY2023 Consolidated Cash Flow Summary



(Million yen)	FY2022	FY2023	YOY	Cash Flow Analysis
	Actual	Actual	Difference	Operating Investing
Operating Cash Flow	824	1,739	+915	Cash Flow Cash Flow Financing
Net income before taxes	-2,285	-649	+1,636	+1,739 -587 Cash Flow Others
Depreciation & Amortization	960	724	-236	+107
Impairment loss	1,309	1,071	-238	
Income taxes	-792	191	+983	
nvesting Cash Flow	-807	-587	+220	Casl
Purchase of property, plants and equipment	-599	-364	+235	Cash at the end of
Expenses for disposal of fixed assets	-170	-462	-292	Beginning
inancing Cash Flow	-2,332	-753	+1,579	of the year 6.09
Net increase/decrease in short-term loans payable	-2,330	-2,030	+300	5,587
Income from issue of shares	130	663	+533	
Income from disposal of treasury stock	0	782	+782	
Dividend payment	0	0	0	Cash at the Operating CF Investing CF Financing CF Others Cash at t beginning of end of the the year
Net increase/decrease in cash and cash equivalents	-2,299	408	+2,707	
Cash and cash equivalents at the beginning of the year	7,887	5,587	-2,300	
Cash and cash equivalents at the end of the year	5,587	6,094	+507	Copyright © FUJIO FOOD GROUP INC. All rights reserved.







Total number of stock acquisition rights	22,500 (100 shares per stock acquisition rights)		
Exercise price	JPY1,341 per share		
Number of exercise for FY2023	3,000 (13.33%)		
Number of exercise for FY2024	1,000 (4.44%)		
Total number of shares issued	400,000 shares (0.88%)		
Total amount of exercise price	JPY536,400,000		
Number of shares not exercised	18,500 (1,850,000 shares)		

## FY2024 Business Strategies

## Full-year plan ①Comparison with the previous year



Premise of the FY2024 plan : Figures including the various cost increase factors that can be predicted at this point based on the recent results.

(Million yen)	FY2	023	FY2	024	Difference	
	Result	Sales ratio	Plan	Sales ratio	Amount	YOY
Sales	29,756	100.0%	30,655	100.0%	+899	103.0%
<b>Operating Profit</b>	389	1.3%	800	2.6%	+410	205.3%
<b>Ordinary Profit</b>	296	1.0%	711	2.3%	+415	240.3%
Net Income	-706	-2.4%	163	0.5%	+870	_

## Full-year Plan ②Semiannual Plan



(Million yen)	FY2024 First Half		FY2024 Second Half		FY2024 Full-year		Proportion 1 <sup>st</sup> Half vs 2 <sup>nd</sup> Half	
(Minion yen)	Plan	Sales Ratio	Plan	Sales Ratio	Plan	Sales Ratio	1 <sup>st</sup> Half	2 <sup>nd</sup> Half
Sales	15,299	100.0%	15,356	100.0%	30,655	100.0%	49.9%	50.1%
Operating Profit	312	2.0%	488	3.2%	800	3.2%	39.0%	61.0%
Ordinary Profit	281	1.8%	430	2.8%	711	2.8%	39.5%	60.5%
Net Income	79	0.5%	84	0.5%	163	0.5%	48.6%	51.4%



Domestic new outlet opening plan : 1<sup>st</sup> half – 5 outlets, 2<sup>nd</sup> half – 15 outlets

•Focus on improving the performance of existing outlets in the first half of the year.

•Mainly opening outlet is Tsurumaru Udon Honpo.

•Actively promote to increase the consignment and franchised outlets to strengthen the stock business.

		FY2023	FY2024
		Result	Plan
Directly- managed	New open	14	20
Directly- managed ↓ Consignment outlet	Management transfer	16	17
Directly- managed ↓ Franchise	Business transfer• Management transfer	8	10
Franchise	New open	0	10

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•New open plan : 3 outlets

•New area development for the FY2025

	FY2023	FY2024	
Country	Number of outlet	New Open Plan	FY2023 Brand breakdown
China (Directly Managed)	5	0	Maido Ookini shokudo 2 Ebinoya 3
China (Franchise)	1	2	Ebinoya 1 [Plan to open : Maido Ookini Shokudo, Ebinoya]
Taiwan	11	0	Maido Ookini Shokudo 5 Kushiya Monogatari 4 Sachifukuya 2
Indonesia	2	0	Uchion Shokudo 2
Philippines	4	1	Tsurumaru 4 [Plan to open : Tsurumaru]
TOTAL	23	3	

## Full-year Plan (5)Consolidated management results and plan







#### Multi Brand

## Brand development that meets various

#### <u>needs</u>

• Develop multi brands such as set meal/specialty food/coffee shop/cafe/sweets, order/buffet outlet.

#### Brand development

- Develop capabilities based on know-how accumulated by operating each business format.
- Monetization and expansion capabilities.

#### In-store cooking for each brand

- Develop recipe matched outlet customer attributes.
- Timely sales promotion for each outlet. etc.

#### **Multi Area**

#### Expansion to all 44 prefectures nationwide

- Open outlet of brand corresponding to the characteristics of each area.
- Accumulate know-how on regional characteristics.

#### <u>Corresponding to various forms such as</u> <u>roadside outlets / food courts</u>

• Know-how accumulated by opening outlets in each format. (operation, menu/recipe development, etc.)

#### <u>Strong relationship with major domestic</u> <u>developers</u>

• Open outlets in major commercial facilities nationwide.

(Demonstrate the brand advertising functions)

Propose optimal brands (solutions) for the various needs of FC owners

## 4. Mid-term Initiatives / Model Conversion

#### **FUJIO FOOD GROUP** 株式会社フジオフードグルーフ本社

## 2 Mid to long-term strategy : Transform into a restaurant platformer



#### Medium to long-term strategy ~Transform to the dining service platformer~



At the first step, we will lower the break-even point and achieve to turn profitable through cost reductions activities. In STEP 2, we will further refine the existing brands, and promote to keep improving the ordinary profit. And in STEP 3, we will challenge to the further growth.

### **STEP1**

Improve Break even point by Cost Reduction

[Directly managed outlets] Withdrawal from unprofitable outlets and reduction of fixed costs. Implementation of measures to monetize nurturing brands. Review of management functions in sales headquarters. (organization change) [FL ratio] Change the grand menu. Improve profitability through price revisions. Centralized control of shift management at the head office. [FC] Expand the FC business. Rebuild sales and management system (strategic assignment for human resources ). Re-challenge the overseas FC business.

【Finance & management】 Raise new capital. surplus fixed costs reductions. Reset the KPI for strengthening the collaboration among departments to visualize timely the finance and management figures. Stabilization of ordinary profit and recovery of net assets

**STEP2** 

[Directly managed outlets] Improve services through annual monetization of brands under development. Strategic scrap and build. Enhanced human resource development. Improve the profitability by further refining the existing brands.
 [FC] Strengthen relationships with existing

franchises to break away from dependence on directly managed outlets, and acquire new franchisees.

[New brand] Sowing seeds for direct managed outlets and franchise business development.

[Finance & Management] Upgrade interdepartmental collaboration, head office management functions and develop the management staff to support the suitable profitability, STEP3

Further growth (strengthening stock business)

【Directly managed outlets】 Continuous brand development and strengthening of development capabilities for expansion of franchise development basis.

**(FC)** Break away from dependence on directly managed outlets. (Franchise composition ratio exceeds directly managed outlets.)

【Finance & Management】 Increase the profits furthermore and strengthen net assets to achieve optimal financial balance.

Short-term measures (FY2023) 1 year

Mid-term measures (FY2024 $\sim$ ) 1~3 years

Long-term measures

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## [Maido Ookini Shokudo]

- > The impact of rising raw material prices will be absorbed by passing on the prices.
- Completed to close the unprofitable outlets.
- > Focus on developing menus tailored to region and season.
- > Outlets renovations to strengthen takeout orders.
- > Implemented measures to attract customers such as Cafeteria Day on January 10th.









- Promote limited edition menus such as Halloween and Valentine's Day, in addition to seasonal fairs.
- > Renovations of existing outlets to aesthetic appearance for the customers.
- Increase awareness and acquire new customers through aggressive sales promotion activities.
- > Trial of the suburban model outlets.









# 自家 大阪讃岐うどん 製麺 鶴丸饂飩本舗 「Tsurumaru Udon」

- > Aggressive plan to open outlets of noodle-making type.
- Improve noodle-making skills by strengthening the training program and system.
- Improve ability to attract customers by further enhancing limited-time menus.
- Increase price per customer by enhancing side menus such as oden and rice bowls.







## **Specific Initiatives by Brand**

## **じ** さち福や 「Sachifukuya」

- Promote DX, such as mobile ordering etc.
- Improve to attract customers by reintroducing Mentaiko eating all you can.
- Improve profitability by reviewing menus



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- Improve menus to get the cafe demand.
- Take out menu enhancement to get the takeout demand.
- Sales promotion for coffee ticket campaign to get repeaters.





## 735 Outlets in total

	Directly- managed	Consignment Business	Franchaised Overseas included	Total
Maido Ookin Shokudo	89	22	176	287
Kushiya Monogatari	69	4	29	102
Tsurumaru	22	14	11	47
Sachifukuya	36	2	8	46
Ebinoya	36	2	4	42
Others	176	24	11	211
TOTAL	428	68	239	735

\* Sam's (9 outlets), The Dere (13 outlets), and Dosanjin (11 outlets) are included.







				、 <sup>天麩羅</sup> <b>こ</b> でで、
287 Outlets	102 Outlets	47 Outlets	46 Outlets	42 Outlets
きゅうほ 潮度	₽ INDKID	Délices tarte&café	るドシトンカッ ろうまま Katevina	洋食キッチン <b>フジオ軒</b> SINCE 2004 FUJIO-KEN
14 Outlets	88 Outlets	21 Outlets	10 Outlets	5 Outlets
SAM'S Steak Restaurants	<sup>変心まやっ</sup> はらドーナッツ	細いラーメン	Lu.	Other Brand
9 Outlets	9 Outlets	5 Outlets	<b>11</b> Outlets	39 Outlets

Photo: Maruten Shokudo (Taken in 1955, the model of Maido Ookini Shokudo which was managed by Mr. Masahiro Fujio's Family)



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